

# 6 Steps

to a Successful Athletic Shoe Drive with **sneakers4funds™**

## 01

Work with members of your organization and your fundraising coach.

### Plan, Market & Recruit



## 02

Let everyone in your community know about your drive.

### Kick-Off Your Drive



## 03

Make sure to band and bag your shoes & communicate your bag count to S4F.

### Half-Way There



## 04

Make sure you've collected all bags from your supporters.

### Final Push



## 05

We will arrange pick-up. Make sure your coach knows your final bag count.

### Pick-up



## 06

You've completed your shoe drive fundraiser! Great work!

### CELEBRATE!

