

MUD RUNS

Creating a Quality Collection

The athletic shoes you collect are not just sneakers, they give a chance at a livelihood that someone may not have had before. In developing nations, athletic shoes are the main form of transportation. The athletic shoes you collect should be gently worn, used or new, meaning that the soles are intact, they have laces (if necessary), there are no holes, they are dry and thoroughly rinsed, and most importantly, that they still have life left in them. *If you wouldn't give them to a friend, then they are not worthy to submit with your collection.*

This document includes Do's and Dont's of a proper athletic shoe collection for Mud Runs. Please study and apply to your group's mud run, athletic shoe drive fundraiser.



Mud Run Athletic Shoe Drive Fundraisers

DO



- Shoes are clean, good condition and bound either by tying the laces together or rubber bands.



- Shoes still in usable condition and bound together.



- Still lots of wear left on soles, only slight traces of mud/dirt.

DON'T



- Shoes are extremely worn; not tied or banded together.



- Shoes are too worn, have holes and are not usable.



- Soles are too worn and are breaking apart.

Mud Run Athletic Shoe Drive Fundraisers

DO



• Clean, good condition



• Still wearable, rinsed, good condition; tied or rubber banded together



• Laces intact, lots of life left

DON'T



• Mismatched pair. Not bound together.



• Uppers are too worn, dry and cracked.



• Caked on dirt, sole is peeling.

Mud Run Athletic Shoe Drive Fundraisers

DO

DON'T



- Green Mesh Bag provided by Sneakers4Funds
- RINSED, gently worn, used or new sneakers
- ALL sneakers in wearable condition
- ALL sneakers are DRY or will dry in transit
- 15 pairs in bag
- EVERY PAIR bound by tying the laces or rubber banding them together
- NO SINGLES or mismatched mates
- No "Don'ts" are included



- Black unapproved bags



- Dry and not flexible; worn and falling apart.



- Wet and not bound together, unapproved bags