



Tell Your Champions They Can Ship Their Athletic Shoes for Your Cause!

Each bag your supporters collect of athletic shoes and ship in **our 20" x 26" prepaid bag** to Sneakers4Funds is **revenue** for your running club, marathon, sports booster group or cause.

And to make sure you succeed, we're making it super easy for your champions to help you.

Here's how the **Sneakers4Funds Mailer Program** works:

- Get your supporters to commit to collect at least **one** bag of gently worn, used and new athletic shoes with 10 (or more) pairs. **Sneakers4Fund will provide you with the prepaid shipping bag for your donors.**
- **Tell your supporters that the more athletic shoes they collect, the more money you make.**
- Give your champions the **prepaid shipping bag for them to collect the athletic shoes. They then ship the footwear to us via the UPS.** No need to wait for pick-up!
- Let your volunteers and donors know that **only** the following types of gently worn, used and new athletic shoes are accepted: **sneakers, trainers, cross-trainers, walking shoes, and racing shoes. We do not accept regular shoes, cleats, roller-skates or roller-blades.***
- **What happens to the athletic footwear?**
 - The vast majority of adults and children in developing nations, such as Haiti, do not own cars. They need comfortable sneakers to get around.
 - The athletic shoes your supporters ship to us in the prepaid bag with your group's name on it are shipped to small business owners in developing nations who sell the footwear in their communities.
 - The athletic shoes help create commerce, jobs and give people the type of comfortable footwear they need to get around.
- **We issue a check to your group on the 15th of each month for your reconciled pairs of athletic shoes.**

Get your supporters to empty their closets and homes of gently worn, used and new athletic shoes for their favorite group or club, as well as for people in developing nations.

For more information, please call Sneakers4Funds at 407-930-2979 or go to our website Sneakers4Funds.com/mail.

***Important Notice:** It is essential to only receive athletic shoes from your supporters. If the bags are mixed with other types of footwear that are not accepted, we may have to deduct the price of the prepaid bag.

