

Creating a Quality Collection

The athletic shoes you collect are not just sneakers, they give a chance at a livelihood that someone may not have had before. In developing nations, athletic shoes are the main form of transportation. The athletic shoes you collect should be gently worn, used or new, meaning that the soles are intact, they have laces (if necessary), there are no holes, they are dry and clean, and most importantly, that they still have life left in them. *If you wouldn't give them to a friend, then they are not worthy to submit with your collection.*

This document includes Do's and Dont's of a proper athletic shoe collection. Please study and apply to your group's athletic shoe drive fundraiser.



Athletic Shoe Drive Fundraisers

DO



• Shoes are clean, good condition and bound either by tying the laces together or rubber bands.



• Shoes still in usable condition and bound together.



• Prior to bagging, all shoes in wearable, clean condition.

DON'T



• Shoes are dry, cracked and falling apart.



• Soles are too worn, dirty and not usable.



• Soles are too worn and are breaking apart.

Athletic Shoe Drive Fundraisers

DO



• Clean, good condition



• Still wearable, clean, good condition; tied or rubber banded together



• Laces intact, lots of life left

DON'T



• Uppers worn through and cracked



• Sole is cracked. Over worn, not usable condition



• Dirty, heel is worn through, cracking.

Athletic Shoe Drive Fundraisers

DO



- **Yellow Mesh Bag provided by Sneakers4Funds**
- **CLEAN, gently worn, used and new sneakers**
- **ALL sneakers in wearable condition**
- **ALL sneakers are DRY**
- **15 pairs in bag**
- **EVERY PAIR bound by tying the laces or rubber banding them together**
- **NO SINGLES or mismatched mates**

DON'T



• Black unapproved bags



• Wet and not bound together, unapproved bags