

sneakers4funds™

About the Bag Labels

As part of your gently worn, used and new athletic shoe drive, we suggest getting others involved by distributing a bag for them to fill-up. Please read the complete instructions on this strategy below.

- Print the label template on the following page. The template is set-up for **Avery 5164 labels**. Don't forget to fill out the "Return by" date on each!
- Stick one label on each folded bag you are distributing. See the example photo below.
- Use the bags provided in your Starter Kit or your own 33 gallon bags with at least a 1.2mL thickness.
- Hand bags out to group members to collect shoes. Ask them to pass out to their friends, families, and coworkers to collect too.
- Remind your donors that each bag should contain 25 pairs of gently worn athletic shoes each.
- Collect the filled bags of shoes or have your donors drop them off at a specific location!



Here is a folded bag with the sticker applied.

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Help raise funds for



**Collect 25 pairs of
gently worn athletic
shoes and return in
this bag by**

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